



Huntingdon County United Way
PO Box 344, Huntingdon, PA 16652
Phone – 814-643-3142
Fax – 814-643-7379
Email – hcuw@huntingdonuw.org
Website – www.huntingdonuw.org

Making the call: Should we endorse a workplace campaign for Huntingdon County United Way?

Company benefits

Your business, like many other businesses in Huntingdon County may already support the local community through corporate gifts, sponsorships, and in-kind gifts. This is an opportunity to share your corporate philanthropy values with your employees and give them the chance to invest themselves in the community they live, work, and play in.

Join the movement

If you decide to run a workplace campaign, you'll be a part of a growing group of Huntingdon County employers who are working to advance the common good for everyone. Businesses that currently run United Way campaigns include, but are not limited to:

- MeadWestvaco
- Kish Bank
- Mutual Benefit Group
- J.C. Blair Memorial Hospital
- Juniata College
- All of the School Districts
- Huston Ford
- Bonney Forge
- Cisney & O'Donnell
- D.C Goodman and Sons
- Valley Rural Electric
- And Many More

Employee benefits

United Way not only provides information on local health and human service needs, but opens up opportunities for employees to become involved with local non-profit agencies. We do our best to help employees make informed investments. Even relatively small gifts – when combined with others – can make a huge difference. ALL dollars that we raise stay local, and benefit small and large agencies alike.

Partnering with United Way

We operate under a “one ask on the behalf of many” philosophy—acting as a key fundraiser for many local agencies. The money we raise gets allocated to our partner agencies that provide services to over 20,000 Huntingdon County residents every year. By bringing together individuals, businesses, nonprofits, and agencies, we are able **to improve lives and build stronger communities within Huntingdon County.**

Efficiency & convenience

We work around your schedule and workplace needs. You choose what level of involvement works best for you. Once we set something up, the process is relatively easy!



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Concerns you may have...

“We’ve made many cutbacks this year in staffing, hours, overtime, and benefits and the employees’ attitude isn’t very good. They will resent this.”

The staff that has lost their jobs may need assistance. Current employees can help them through United Way. We’d like to have the opportunity to educate your employees about the services our partner agencies provide, from which they could possibly benefit. Even relatively small gifts – when combined with others – can make a huge difference. The number one reason people say they haven’t donated, is because they weren’t asked.

“We don’t have the opportunity for you to meet or talk with our employees in a group.” “We’re just a small office, we don’t want a presentation.”

Most presentations take about 15-20 minutes. We can do as many presentations as you would like to capture all your employees. We’ll be as flexible as you can be creative. We’ve met early in the morning, late at night, have had multiple presentations in a day, and have done presentations on multiple days. We also can piggy back on an existing meeting and take as little as 5-10 minutes to share valuable information. If for any reason you feel you cannot have us come in and do a presentation, we can supply you with pledge cards, posters, and other information that you can give to your employees.

“We don’t have enough employees to run a campaign.”

We’d like to involve anyone and everyone who wants to participate. There’s no minimum number of employees to run a campaign. We can make it happen with your support!

“Our business/employees already donate to some specific causes. We don’t want to add United Way.”

We’d like the opportunity to talk to the employees and see if they would like to support the broader services which the United Way campaign supports. Our partner agencies provide services for people from all walks of life; rich, poor, educated, uneducated, unemployed, employed, young and old. In fact one of them could be you, a family member, an employee or neighbor.

“We don’t want to push our employees to donate to any particular cause. They can pick their own charities.”

We don’t want to push or coerce them to give to United Way; we would just like the opportunity to tell them how United Way helps the community and let them decide for themselves if they’d like to give. They even have the option to designate their gift to one or more of our partner agencies. Even if employees choose not to give, they might want to get involved through advocating or volunteering.

“Some of our employees live in another county.”

We provide the option for those employees to designate their donation to the United Way where they live.